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Unbound Group plc
(“Unbound”, or the “Company”)
Publication of Admission Document

27 January 2022

Following the passing of all resolutions at the Company’s general meeting on 30 December 2021, the Company is pleased to announce that it has today made an application to cancel the admission of the Company’s ordinary shares to listing on the premium listing segment of the Official List and to trading on the Main Market (“Delisting”) and applied for the Company’s ordinary shares to be admitted to trading on AIM (“Admission”). The Delisting is expected to become effective at 8.00 a.m. on 1 February 2022 and Admission is expected to become effective at 8.00 a.m. on the same date, 1 February 2022.

The Company has signed an introduction agreement (“Introduction Agreement”) with Stifel Nicolaus Europe Limited (“Stifel”) and Admission remains conditional on the Introduction Agreement becoming unconditional in all respects and not having been terminated in accordance with its terms.

The Company expects to publish an admission document in accordance with the AIM Rules for Companies later today.

ENDS

ENQUIRIES

Unbound Group plc

Gavin Manson

020 3874 8300

Stifel (Nomad and corporate broker)

Ash Burman, Nick Adams, Stewart Wallace, Francis North

020 7710 7600

Vico Partners

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FURTHER INFORMATION

This communication is being made for information purposes only in connection with the Delisting and Admission and related matters, and does not purport to be full or complete.

The distribution of this announcement in jurisdictions other than the United Kingdom may be restricted by law and persons into whose possession this document comes should inform themselves about and observe any relevant restrictions. In particular, this document may not be published or distributed, directly or indirectly, in or into the United States of America, Canada, Australia, Japan or South Africa.

The contents of this announcement have been prepared by and are the sole responsibility of Unbound.

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Stifel Nicolaus Europe Limited ("Stifel"), which is authorised and regulated in the UK by the FCA, is acting as sponsor and nominated adviser to Unbound exclusively in connection with the Delisting and Admission and for no one else in connection with the Delisting and Admission or any other matters described in this announcement and will not regard any other person as a client in connection with the Delisting and Admission or any other matters described in this announcement or be responsible to anyone other than Unbound for providing the protections afforded to clients of Stifel nor for providing advice in connection with the Delisting and Admission or any other matters referred to in this announcement. Apart from the responsibilities and liabilities, if any, which may be imposed on Stifel by the Financial Services and Markets Act 2000 or the regulatory regime established thereunder, neither Stifel nor any of its affiliates, directors, officers or employees owes or accepts any duty, liability or responsibility whatsoever (whether direct or indirect, consequential, whether in contract, in tort, in delict, under statute or otherwise) to any person who is not a client of Stifel for the contents of this announcement or its accuracy, completeness or verification or for any other statement made or purported to be made by it, or on its behalf, or by any other person(s) in connection with the Delisting and Admission, this announcement, any statement contained herein, or otherwise.

Certain statements made in this announcement are forward-looking statements and by their nature, all such forward-looking statements involve risk and uncertainty. Forward-looking statements include all matters that are not historical facts and often use words such as "expects", "may", "will", "could", "should", "intends", "plans", "predicts", "envisages" or "anticipates" or other words of similar meaning. These forward-looking statements are based on current beliefs and expectations based on information that is known to Unbound at the date of this announcement. Actual results of the Unbound Group (being Unbound and its subsidiary undertakings from time to time), and/or their respective industries may differ from those expressed or implied in the forward-looking statements as a result of any number of known and unknown risks, uncertainties and other factors, including, but not limited to, the effects of the COVID-19 pandemic and uncertainties about its impact and duration, many of which are difficult to predict and are generally beyond the control of Unbound. Persons receiving this announcement should not place undue reliance on any forward-looking statements.

Unless otherwise required by applicable law or regulation Unbound and its advisers (including Stifel) disclaims any obligation or undertaking to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.